Sponge It Up

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Take care of the environment like you care for your home

Rainwater needs us to care for it as much as we care for our homes and families. We need to limit its exposure to pollutants to keep it healthy and clean when it drains into the creeks and lakes in our communities. Healthy creeks in our communities begin at our homes.

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Filtering keeps you healthy

In your bodies, kidneys naturally filter out toxic metals and other poisons from your blood. In our communities, rain running over parking lots and driveways can pick up toxic pollutants. Soil and plants act like kidneys, filtering out toxins and naturally absorbing clean water into the ground, replenishing the groundwater. Like kidneys, plants and soil are important. They keep the water healthy for everyone.

Short version: Like kidneys in your body, plants and soil keep the water healthy for everyone.
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